Welcome to the SwiftStack Monthly Newsletter!

Hello,

The end of Summer is here, and we're excited as we transition into Fall. From our deployment with Premiere Digital Services, to our partnerships with Cisco and Splunk, SwiftStack continues to excel as the multi-cloud leader in media, eSports, machine learning, and more!

Respectfully,

The SwiftStack Team

Product

Metadata Triggered Data Placement

We've talked a lot about metadata being the "new organizing principle for data" in contrast to using traditional methods of storage silos, directory structures, and custom databases. In SwiftStack 6.8.x or later, now you can use custom metadata to also trigger data placement across private and public clouds. This allows applications and users to have control over data location based on metadata tags associated with data objects.

If you have not seen it, check out the demo video of this exciting and transformational capability.

[View Now]

Partner Update

Mark Your Calendars! SwiftStack is Exhibiting at Splunk .conf 2018!

SwiftStack offers an easy-to-integrate solution for Splunk cold storage using its built-in File Access (NFS or SMB) support. Relative to single-site and space-limited hot and warm data tiers, cold data storage on SwiftStack is highly durable, infinitely scalable, cost-effective, and automatically spans multiple data centers and/or clouds. Keep all your Splunk data online, search across months or years instead of just days or weeks, durably protect your compliance data, and find new insights to protect and grow your business with SwiftStack and Splunk together.

[View Solution Brief]

Customers

SwiftStack Enables Premiere Digital to Increase Performance, Improve Resource Utilization, and Decrease Cost of On-Premise and Cloud Workloads

We're proud to announce that Premiere Digital Services is using SwiftStack Multi-Cloud Data Management software for a more flexible storage and compute workflow!

[View Press Release]

Industry Update

VMblog's Expert Interviews: SwiftStack Talks Multi-Cloud Data Management, Cisco Partnership, Machine Learning and More

Businesses are modernizing - gathering more data, and building new applications that are cloud-native, while looking to leverage data both on-premises and in public clouds. They are starting to invest in or considering machine learning and AI, and have a strong desire to be more flexible and do more within existing budgets. Those businesses engaging in this modernization will want to leverage on-premises and public cloud resources to meet business goals and should be looking at multi-cloud data management. Hear what Don Jaworski, SwiftStack CEO has to say.

[Read Now]

Blog

Billions and Billions of Objects...
By John Dickinson

The goal of SwiftStack's core storage is for apps to store and retrieve data without worrying about hard problems like durability, failure handling, bit rot detection, capacity scaling, and concurrent access. With SwiftStack, an app can write bytes into the storage system and later read them back out. No need to worry about anything else.

[Read Now]

Examining Data Management Practices in Health Care – A Three Part Series – Part Three: Consulting with a Medical Imaging Expert – an Interview
By Greg Govatos

I'm most excited about the 3rd and final part of SwiftStack's blog series on IT strategies for Medical Imaging, as we'll be summarizing a conversation with someone who manages imaging systems for a living. I recently spoke with Dharmesh Patel of Atlantic Medical Imaging (AMI), a radiology clinic with a dozen offices in New Jersey that services area Hospitals...

[Read Now]

Events

Upcoming Events

Splunk .conf	October 1 - 4, 2018	Orlando, FL
SMPTE	October 22 - 25, 2018	Los Angeles, CA
SVG eSports Production Forum	November 6, 2018	Los Angeles, CA
OpenStack Summit	December 10 - 11, 2018	Berlin, Germany
AWS re:Invent	November 26 - 30, 2018	Las Vegas, NV
SVG Summit	November 26 - 30, 2018	Las Vegas, NV