

April 2018

Welcome to the SwiftStack Monthly Newsletter!

Hello,

We are proud to welcome **Snapfish** as a new client! Snapfish utilizes SwiftStack as their next-generation near-line media repository, assisting with seamless growth of their their leading photo service.

Also this month, we exhibited as a **Cisco Preferred Solution Partner** in the Cisco booth at the **NAB Show** in Las Vegas. Our demo was the only one in the booth to showcase a full end-to-end **Multi-Cloud Media Workflow**, highlighting the role that Cisco technologies play. This solution encompasses Vizrt's Viz One Media Asset Management (MAM) system, Cisco Cloud Center, Google Cloud, and Cisco UCS servers and network infrastructure.

Please read on for further updates!

Respectfully,

The SwiftStack Team

Product



SwiftStack Client: Metadata Search

When storing data, the traditional methods of hierarchies and folders start to break down. Metadata is a powerful tool that can be used to organize large data sets across multiple clouds.

[Watch Now](#)



SwiftStack Cloud Migrations

In this walk-through demonstration you will see how SwiftStack integrates with Vizrt's Viz One MAM and utilizes multiple clouds to achieve an efficient and successful workflow. In addition to Vizrt, this workflow demo features Cisco Cloud Center, Google Cloud, and a Cisco's UCS server.

[Watch Now](#)

Partner Update



Solution Brief: Hybrik and SwiftStack

"On-premises transcoding is often throttled by available compute capacity, and the cost and complexity of moving source media and final assets between on-premises storage and public cloud infrastructure for transcoding has been prohibitive...until now."

[Read Now](#)

Customers



Snapfish utilizes SwiftStack as their next-generation near-line media repository, assisting with seamless growth of their their leading photo service.

[View Customer List](#)



Counsyl uses SwiftStack in their data sequencing pipeline. Data is streamed into SwiftStack directly from the genome sequencers and then processed to transform millions of raw "reads" into a usable single-file representing the genome. The genome is analyzed to identify deleterious variants and then the data can be archived.

[View Case Study](#)



Cloud9Software will complete its consolidation to a single SwiftStack cluster in the second quarter of 2018. Once consolidated, SwiftStack will be managing business-critical unstructured data sets that are written and automated, replicated, helping the Cloud9 IT team cut down on unwieldy backup windows and enable anytime maintenance without affecting system performance.

[View Case Study](#)

Industry Update



A multi-cloud strategy provides more options and headaches

"...a single namespace needs to look at data across clouds as if it was 'a bunch of objects in a single bucket of data. You don't need to know some objects live in Google, some live in Amazon, some live on prem."

[Read Now](#)



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[Read Now](#)

Blog

Vizrt and SwiftStack: Lead-up to NAB 2018

By Chris Nelson

"It's been almost three years since news first broke of SwiftStack and Vizrt's partnership around the goal to modernize the storage side of common media workflows and almost 18 months since we first demonstrated the fruits of that initial labor together."

[Read Now](#)

Events

Upcoming Events

[GEQINT](#)

April 22 - 25

Tampa, FL

[AIR/IT Summit](#)

April 29 - May 1

Culver City, CA

[Cisco Live](#)

June 10 - 14

Las Vegas, NV