

MARCH 2017

Welcome to the SwiftStack Monthly Newsletter!

Hello {{lead.First Name:default=edit me}},

Did you see our hybrid cloud news this month announcing a collaboration with Google Cloud and the introduction of version 5 of SwiftStack? We hope you did, but also know it is very tough getting news to interested parties with so much noise in the cloud marketplace while also competing with US National and World news. If you have feedback on SwiftStack newsletter, don't hesitate to reply to this mail, or any mail from us as we value the input. Also, please let us know if you have not had a roadmap session with us lately, as there are many new and exciting developments we'd love to share with you before our next newsletter!

Respectfully,

Mario Blandini, VP of Marketing

Product

Version 5

We proudly announced [version 5 of SwiftStack Storage](#) earlier this month at Google Cloud Next. With SwiftStack 5, you can further realize the value of cloud storage on-premises and enable new hybrid cloud workflows. To learn more, watch the launch webcast on-demand.

[Watch Now »](#)

Partner Update



Cisco Webinars for Media & Entertainment

We have an upcoming slate of exciting webinars focused on real world Media and Entertainment solutions - [Register Now!](#)

- **Wednesday March 22th, 9AM PST – Noon PM EST**
Approaches to Storage Consolidation and Active Archive of Assets
- **Tuesday April 11th, 9AM PST - Noon EST**
Storage Approaches to Distributed Transcode and Render

[Register Now »](#)

Replay

- **Recorded Wednesday March 2nd, 9AM PST – Noon PM EST**
Approaches to MAM Storage & Multi-Site Production

[Watch Now »](#)

Cisco Webinar for Life Sciences

Private and Hybrid Cloud Storage for Scientific Computing with Cisco UCS S3260 [Register Now!](#)

- **Thursday March 23rd, 10AM PST – 1 PM EST**

[Register Now »](#)

Google Partnership

Hybrid Cloud workflows with SwiftStack on-premises storage and Google public cloud storage.

[Learn More »](#)

Industry Update



Architecting the Future Data Center with Multi Cloud Data Management

In this white paper, ESG Senior Analyst Scott Sinclair breaks down how the future data center will demand multi cloud data management technology.

[Download Now »](#)

Web Blog

SwiftStack 5!

You may ask "Why 5 and not 5.0?". Unlike most traditional enterprise storage products, we frequently roll out SwiftStack software updates, allowing our customers to quickly take advantage of improvements and new capabilities...

[Read On »](#)

Where do "Cloud" and "Software-Defined" intersect? In the Channel, of course

SwiftStack recently received two accolades from CRN (Computer Reseller News), both of which highlight what we hear from IT architects and managers every day as they make infrastructure decisions to support legacy and modern applications. The first of these designations is 100 Coolest Cloud Vendors (2017)...

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Events

NAB	April 22 - 27th	Las Vegas, NV
BioIT World	May 23 - 25th	Boston, MA
GeoINT	June 4 - 7th	San Antonio, TX
CIA Technology Exposition	June 13th	Langley, VA
Cisco Live!	June 25 - 29th	Las Vegas, NV