

January 2018

Welcome to the SwiftStack Monthly Newsletter!

Hello,

We are 30 days into 2018 and it feels like a lot has happened since the holidays. Beyond the engagements that started after the release of SwiftStack 6 in December, we find ourselves working on many multi-cloud opportunities. Check out our latest feature highlights below, along with some other content we hope is relevant to your planning and projects this new year.

Respectfully,

Mario Blandini, Chief Evangelist

Product

ProxyFS Architecture

ProxyFS Architecture Overview for SwiftStack File Access

"File and object access for the same data? Let's talk about how it's all put together."

[View Now](#)

Product Feature Webcast Series

This series aims to share details of new features and capabilities that SwiftStack has recently added or enhanced for current users. We want to enable you to get the most out of your SwiftStack deployment, and give you new ideas on ways to leverage your environment for new workloads.

Episode 1: *Practical Solutions for Data and Workload Mobility*

Episode 2: *How Multi-Region Policies Work*

Episode 3: *How to Use Cloud Sync*

Episode 4: *Solutions for Storage Modernization*

Episode 5: *Planning for Workflows that Need S3 API and File Access*

Episode 6: *Planning for Utilization, Chargeback, and Multi-Cloud Data Management*

Episode 7: *Tools to Make Data Management Easier*

Episode 8: *How Metadata will be the Organizing Principle for Storage - [Register Here](#)*

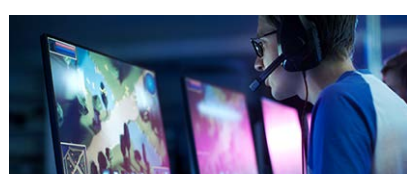
[View Recordings](#)

Demo Series

The SwiftStack Demo Series, featuring Founder and Chief Product Officer, Joe Arnold, highlights the key capabilities included with SwiftStack 6.

[View Now](#)

Partner Update



Virtual Athletes. Real Problems.

By Gioia Ferretti

"In the last few years a new kind of athlete has emerged: the eSport player. These athletes need near-perfect muscle memory and reflexes to control their avatars, and they need to work as a team with other players, too. Hundreds of thousands of fans will tune in and watch the competitions live – with running commentary from 'shoutcasters'..."

[Read Now](#)

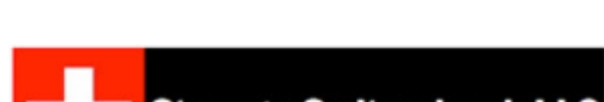
Customers



The National Football League has taken the next step towards streamlining their media workflows with SwiftStack 6.

[View Customers](#)

Industry Update



A 3 Step Cloud Storage Strategy

By George Crump with [Storage Swiss](#)

"The desired final step of a cloud strategy is to use the services available in the cloud to the fullest extent possible. The problem is for most organizations the first step, leveraging the cloud for backup or archive, which typically means that the data sent to the cloud is stored in a proprietary format or a volume that the cloud services can't access. When embarking on a cloud strategy IT planners need to be mindful to make sure the steps they take along the way do not make it difficult to achieve that final result of leveraging cloud services..."

[Read Now](#)

Product Feature Webcast Series

By Curtis Chan on [LinkedIn](#)

"The recent SwiftStack belief that object storage itself is not the market where our product will be most successful, but going forward, the ability to manage data across multiple clouds in native format is the solution that our product best delivers..."

[Read Now](#)

Cloud Storage in 2018 - Predictions for a New Era in the Information Age

By Mario Blandini on [vmblog.com](#)

"If anyone needs a reminder as to disruption in how vendors serve IT organizations, look no further than these two statements of fact..."

[Read Now](#)

Blog

NASing the Object Storage???

By Ehud Kaldor

"The recent SwiftStack announcement on Universal Access explains how the user is allowed to put and get objects using S3-API, Swift-API, NFS, and SMB (put one way/get in another way). I was exposed to many articles from respected outlets that interpret vendors who provide file access (natively like SwiftStack, or like others, using a gateway) as an attempt to appeal to NAS users in order to try and win the business of the likes of NetApp and EMC Isilon.

I'll hold my 'nothing can be further from the truth' line for later. But let's do a quick review."

[Read Now](#)