

APRIL 2017

Welcome to the SwiftStack Monthly Newsletter!

Hello {{lead.First Name:default=edit me}},

This month the updates that are part of SwiftStack 5.0 continue, and we offer several events and webcasts talking about hybrid cloud solutions. Particularly exciting is the work we will be doing in the Cisco booth during the National Association of Broadcasters (NAB) expo in Las Vegas. We would love to meet anyone who will be in Vegas for the event, or at the OpenStack Summit in Boston in a few short weeks. In the meantime, enjoy this month's recordings.

Respectfully,

Mario Blandini, VP of Marketing

Product

SwiftStack 5.0 - Controller On-Premises

Version 5.0 of SwiftStack has been released and includes a soft appliance of the on-premises SwiftStack Controller.

The SwiftStack Controller is the single pane-of-glass to manage your SwiftStack storage clusters. It's a SaaS application in the cloud for ultimate simplicity or can run on your infrastructure behind your firewall. When you do decide to deploy it on-premises, it is now very easy to install and maintain on hardware of your choice or a virtual machine.

Stay tuned for more SwiftStack 5.0 functionality. For additional information, please feel free to [contact us](#). You can also sign-up for a [live demo](#) or [take SwiftStack for a test drive](#) in your environment.

Partner Update



NABSHOW 2017

National Association of Broadcasters Show (NAB) 2017

Meet with SwiftStack in the Cisco Booth!

SwiftStack, a Cisco Preferred Solution Partner, is exhibiting in the Cisco Booth this year at NAB. Schedule a time to meet with a media storage expert or get a live demo of SwiftStack.

[Schedule Meeting](#)

Cisco and SwiftStack Media Webinar Series

With the rise in cloud storage for media production, experts from SwiftStack & Cisco discussed approaches to MAM storage, multi-site production, storage consolidation, active archive of assets, and storage methods surrounding distributed transcode and render.

Did you miss out on the three-part Cisco Media Webcast Series? You can watch the replays below:

Approaches to MAM Storage & Multi-Site Production

Recorded: Thursday, March 2nd, 9AM PST– Noon EST

[Watch Now](#)

Approaches to Storage Consolidation and Active Archive of Assets

Recorded: Wednesday, March 22rd, 9AM PST– Noon EST

[Watch Now](#)

Storage approaches to Distributed Transcode and Render

Recorded: Tuesday, April 11th, 9AM PST – Noon EST

[Watch Now](#)

Cisco and SwiftStack Life Sciences Webinar Series

This session aims to provide practical information on how scientific computing environments can take advantage of an on-premises storage cloud built with Cisco's S Series servers and SwiftStack software.

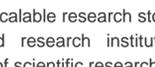
If you missed this webcast, you can watch the replay below:

Private and Hybrid Cloud Storage for Scientific Computing with Cisco UCS S3260

Recorded: Thursday March 23rd, 9AM PST– Noon EST

[Watch Now](#)

Customers



SURFSara - Scalable research storage cloud for academic and research institutes producing various types of scientific research data.

Hepsiburada - SwiftStack serves as an image archive for Hepsiburada's e-commerce platform.

Industry Update



Next-Generation Data Management in a Multi-Cloud World

With storage growth expected to continue unabated for the foreseeable future, businesses really need a better model for classifying, organizing and utilizing data that spans multiple clouds to provide common policy enforcement and ensure long-term information value.

A pathfinder paper by 451 Research navigates decision-makers through the issues surrounding a specific technology or business case, explores the business value of adoption, and recommends the range of considerations and concrete next steps in the decision-making process.

[Download Now](#)



HiMSS 2017

HiMSS is the largest annual conferences dedicated to health IT. This year, Chris Nelson, Director of Systems Engineering, presented various use cases from SwiftStack customers in the life sciences space.

[Watch Now](#)



OpenStack Summit Presentations

The OpenStack Summit will be held in Boston from May 8-11, and many of our customers will be giving presentations. Here are a couple that you should check out:

OpenStack Summit Presentations

OpenStack Summit: Expedient Presentation

Building and operating a Swift S3 Storage Environment as a Service Provider

John White, Vice President of Product Strategy for Expedient, will discuss their SwiftStack environment, enabling their cloud and data infrastructure as a service (IaaS) with twelve data centers in seven cities.

[Event Details](#)

OpenStack Summit Presentations

OpenStack Summit: Oklahoma Medical Research Foundation (OMRF)

GETting Science & IT Together at OMRF with Swift

Staff from both Research & Enterprise IT at OMRF will discuss the collaboration to build a shared Swift cluster for the growing needs of Commvault and genomic archive data. SwiftStack allowed OMRF to utilize standard on-premises servers and hard disk drives to serve as a private cloud.

[Event Details](#)

Web Blog

What I did for World Backup Day

By Erik Pounds, Head of Product Marketing

Last year, I wrote an article on World Backup Day that was not much unlike what other enterprise marketing folks put out there. Truthfully, I do not understand the real motives behind this "day", but I have been passionate about the protection of data for more than two decades. As a proof point, my first...

[Read More](#)

Events

NAB	April 22 - 27th	Las Vegas, NV
------------	-----------------	---------------

BioIT World	May 23 - 25th	Boston, MA
--------------------	---------------	------------

GeoINT	June 4 - 7th	San Antonio, TX
---------------	--------------	-----------------

CIA Technology Exposition	June 13th	Langley, VA
----------------------------------	-----------	-------------

Cisco Live!	June 25 - 29th	Las Vegas, NV
--------------------	----------------	---------------