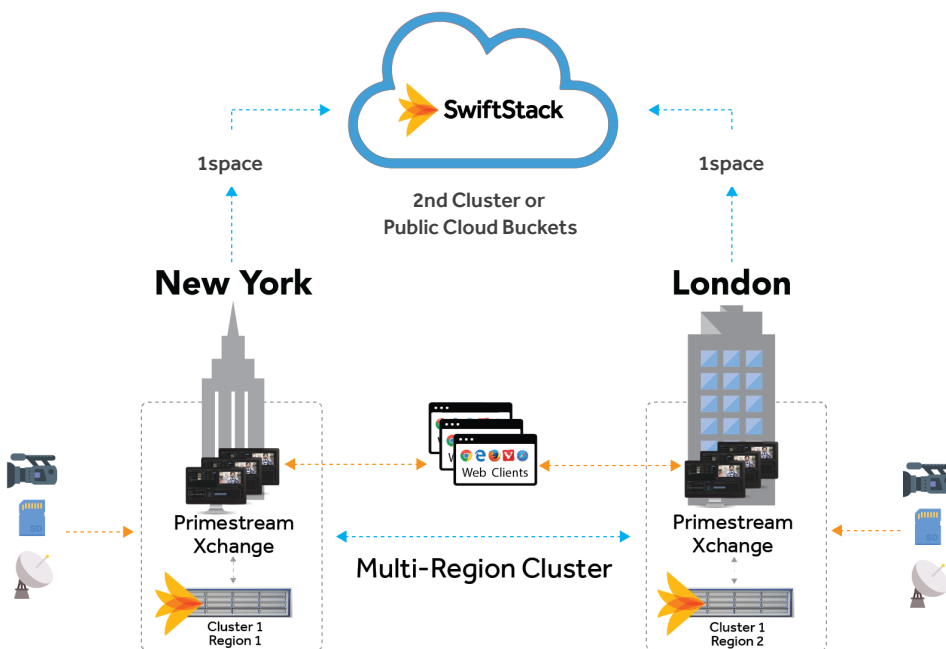


Primestream & SwiftStack

Storage for Dynamic Media Management

Put the joint customer experience and development partnership of Primestream and SwiftStack to work in modernizing your media workflow. SwiftStack's object-based multi-cloud storage with access via both cloud APIs and file protocols fits seamlessly with Primestream Xchange—part of Primestream's innovative media management product suite. Increase transfer speed with fewer media transfers, span distant regions with additional architectural flexibility, and experience award-winning support.



HIGHLIGHTS

- Use SwiftStack as an *active* archive for Xchange—both for proxy and high-res files
- Accelerate file-level and whole-project archiving with massive SwiftStack throughput
- Keep proxy files accessible for easy editing and rendering even after archive
- Stream and render proxies directly from SwiftStack
- Eliminate the movement of media between storage tiers
- Use a single namespace for multi-region asset archives

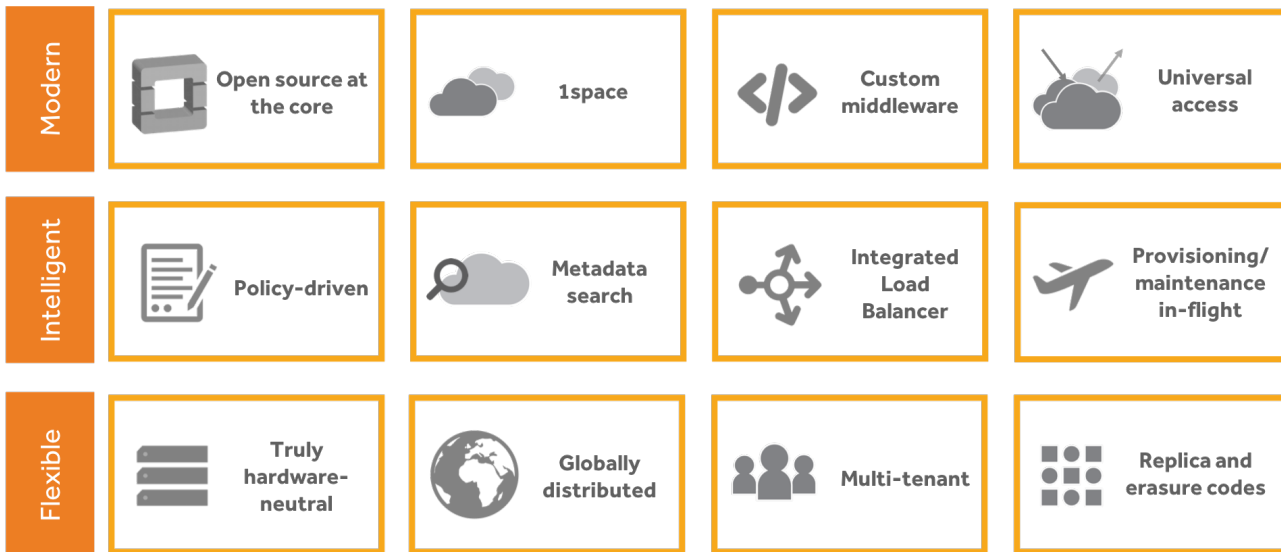
WHAT'S COMING

- Capture live sources directly to SwiftStack object storage with Xchange management

Xchange integrates with SwiftStack via the S3 API or traditional file protocols through SwiftStack's Universal Access capabilities. Xchange's intelligent asset management registers assets, increases storage efficiency, and reduces media movement by housing both proxy and high-resolution files on SwiftStack, streaming and rendering proxies directly from SwiftStack, and leveraging SwiftStack as simultaneous primary and archive tiers.

And when you need to archive content, Xchange orchestrates high-speed media transfers to SwiftStack—either for individual files or entire projects, and it keeps proxy files on premises so that editors can proxy-edit and restore media files for rendering even if archived content has been flushed from local editing storage.

SwiftStack handles data management, so you don't have to.



- 1 Freedom of choice** - standard x86 servers, SAS or SATA disk drives, and Ethernet networking components are used; non-like components can scale the cluster; additional freedom to use public cloud buckets
- 2 Easy to deploy and scale** - a single command installs the SwiftStack software on each node running a standard Linux operating system, managing policies out of band with the SwiftStack Controller
- 3 Multi-region** - nodes of a cluster can exist in multiple geographic sites to protect and location-optimize your data; buckets in Google Cloud and AWS are also available storage locations
- 4 For application today and tomorrow** - existing applications can access and consume storage using file services without being refactored, at the same time modern applications are using object APIs
- 5 Single-pane-of-glass management** - the SwiftStack controller gives you out-of-band management for all storage resources. It's a SaaS application, or it can run privately behind your firewall

"With our old storage, we spent a ton of time moving data back and forth between tiers for different projects. SwiftStack greatly reduced that limitation by increasing transfer speeds between tiers by up to 6x. Now, some workflows—like proxy generation—don't even need to touch our Tier 1. This greatly simplifies operations, saves time, and decreases our more costly storage investments."

—Vince Auletta, Director of IT, Premiere Digital Services

To try **SwiftStack** for free, go to <https://www.swiftstack.com/try-it-now/>

To learn more, contact us at contact@swiftstack.com

To request a demo of **Primestream**, go to <http://micro.primestream.com/contact/demo/>

To learn more, contact us at sales@primestream.com