



Welcome to the SwiftStack Monthly Newsletter!

October 2015

As October rolled around, everyone at SwiftStack was getting excited for more than the cooling weather, changing foliage, and upcoming holidays. In fact, we have some amazing news to share with you! Read on to find out more. Trust us, you won't want to miss this!

Enjoy!

**Beatriz Almeida, Marketing Manager**

## New Advisory Board Member

We are proud to let you know that storage industry luminary Jay Kidd has joined the SwiftStack Advisory Board!

Jay has been a key player in shaping the storage industry into what it is today, and we look forward to incorporating his insights and expertise into our decision-making process!

You can read more about Jay in one of our latest **blog posts**.

## New Customers

Did you know SwiftStack is the fastest growing object storage company on the planet?

Our amazing customers have helped us reach 50+ customers in less than 2 YEARS! Where does that put us in comparison to some other players in the industry?

Still don't believe us? Visit our newest site page, [swiftstack.com/customers](http://swiftstack.com/customers), and see for yourself!

## Let the countdown begin...

Mark your calendars!

On Tuesday 10/27 at 5:00 pm ET, 2:00 pm PT we are hosting an exclusive webcast event that you don't want to miss!

Join us as SwiftStack President and co-Founder **Joe Arnold** takes us through an exclusive look at the latest features of the SwiftStack Controller, and more!

You can register for the webcast **here**.

## OpenStack Summit - Tokyo

Are you ready for the OpenStack Summit in Tokyo? Have you marked your calendars with all your must-watch presentations?

If you haven't, make sure to check out all SwiftStack and OpenStack Swift sessions **here**!

## Blog Posts

It might not surprise you that we have been placing an emphasis on the SwiftStack pricing model on our blog. That's because we care about your budget as much as you do, and know we can save you up to 70% the cost of NAS-Scale out!

Read this month's posts and learn how you can begin to save:

**Freedom of Choice = Massive Savings**

**Top 3 Reasons SwiftStack Changes the OPEX Equation**

## Upcoming Events

### Using Cloud Storage with Commvault Simpana

We're teaming up with Alliance Technology Group to show you what Commvault's move towards cloud storage REALLY means. Register **Here**.

**Date:** Thursday - October 29, 2015

**Time:** 10:00 a.m. - 10:45 a.m. PST

### OpenStack Swift Workshops - New York, NY

Back by popular demand, SwiftStack experts bring you another day of hands-on OpenStack Swift training - a \$1,500 value, at no cost to you! If you're in the Tri-state area, make sure to register **Here**.

**Date:** Thursday - October 29, 2015

**Time:** 8:30 a.m. - 4:30 p.m. ET

### SMPTE Annual Technical Conference and Exhibition

Do you work in Media & Entertainment and want to find out more about how you can benefit from object storage? Come see us at SMPTE! Find out more about the event **here**.

**Date:** October 26 - 29

**Location:** Loews Hollywood Hotel

Like what you see? Share away!