

Welcome to the SwiftStack Monthly Newsletter!

Hello,

This month we've got some exciting product updates that will enable your applications to span across multiple public and private clouds. If you'd like to learn more about how the power of SwiftStack applies to you, we are here to help enable your multi-cloud journey.

Respectfully,

The SwiftStack Team

Product



Metadata Tagging for Multi-Cloud Data Management with SwiftStack 1space

Got a huge amount of data but only need a subset available in a public cloud? Or maybe a source data set is ready to be archived? Now with SwiftStack 1space data can be easily tagged, picked up by a 1space policy, and placed automatically.

[Watch Now](#)



How-To Guide: Integrating NetBackup 8.1 with SwiftStack

For storage administrators looking for a more cost-efficient, reliable, scalable, and easier to use solution for backup and recovery, object storage is an excellent destination target. Traditionally, backup applications needed disk storage to emulate tape or be locally mounted to the media server. Starting with version 8.0.1, Veritas NetBackup can now natively utilize object storage using cloud storage APIs (Swift and S3).

[Read Now](#)



SwiftStack Multi-Cloud Solutions

How can your data be scalable, searchable, and seamlessly accessible in a multi-cloud world? (Hint: Classic SAN or NAS storage isn't the answer!) SwiftStack Multi-Cloud Solutions: Efficiently & progressively manage data in a multi-cloud world.

[Watch Now](#)

Customers



Premiere Digital: Case Study (Video)

Founded in 2008, Premiere Digital has grown from a small digital distribution specialty shop in Los Angeles to a global media services, distribution, and software solutions company. Premiere Digital aggregates and delivers digital film and television assets on behalf of major studios, broadcasters and streaming providers to more than 600 platforms around the world.

[Watch Now](#)



Premiere Digital: Case Study (PDF)

With over 15 petabytes of content consolidated at its Los Angeles headquarters, users in California and its Bangalore India office collaborate around the clock to drive their business. Storage is considered the most-demanding service the technology team provides to its users, as having content available in house and ready on short notice is vital as technicians move high volume content through workflows and deliver it to platforms.

[Read Now](#)

Industry Update



Multi-Cloud Object Storage and Data Management with SwiftStack

In this video we're talking about multi-cloud object storage which is where the world is heading. As our data gets bigger and bigger and bigger, as everyone gets more and more data, we're gonna have to store it in a number of places all at the same time but that is gonna give us a whole lot of challenges ... In this messy data storage world we're speaking with Joe Arnold from SwiftStack to help us sift through and make sense of it all.

[Watch Now](#)



Making the Case for Multi-Cloud

Data across multiple locations, including multiple clouds, should be consolidated in a single namespace for accessibility, as well as deeper insights, analysis and decision-making based on that data.

[Read Now](#)

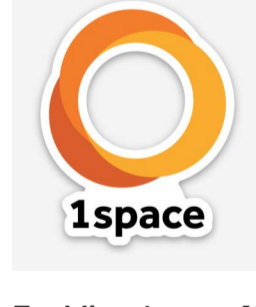


SwiftStack Helps Business Keep Their Data Managed Safely in Cloud Storage

The days of on-site data management are long gone, as businesses continue to grow and expand, along with their needs for data storage. Cloud storage has been the most used alternative, with a growing number of businesses turning to this method for their needs. But many businesses are reluctant to trust large, public cloud spaces. This opened the door for a new company to be born that had a better way for businesses to securely store their unstructured data using cloud storage in their own private environment.

[Read Now](#)

Blog

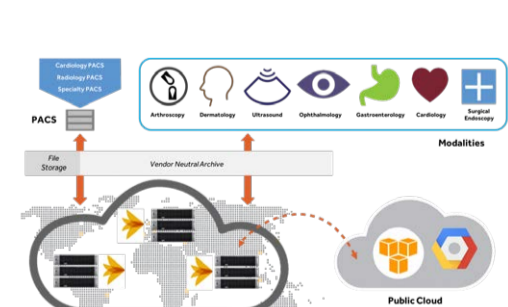


Enabling 1space Multi-Cloud Data Placement with Metadata Tagging

By Joe Arnold

This new metadata tagging functionality with SwiftStack 1space greatly complements the metadata tagging and search capability to enable a lot of power for data management with the SwiftStack Client, or other API-driven applications.

[Read Now](#)



Examining Data Management Practices in Health Care – A Three Part Series – Part Two: Prescribing a Data Management Plan for the “2020 Hospital”

By Greg Govatos

In part 1 of this series, we covered the factors that are driving the need for hospitals to adopt an enterprise-wide patient imaging strategy, ie, the “why?”. The focus of part 2 is the “how?”, where we'll lay out the technology components of a Clinical Data Repository solution.

[Read Now](#)

Events

Upcoming Events

| | | |
|-------------------------|------------------------|-----------------|
| DoDIIS Worldwide | August 12 - 15, 2018 | Omaha, Nebraska |
| Splunk .conf | October 1 - 4, 2018 | Orlando, FL |
| SMPTE | October 22 - 25, 2018 | Los Angeles, CA |
| OpenStack Summit | November 13 - 15, 2018 | Berlin, Germany |
| AWS re:Invent | November 26 - 30, 2018 | Las Vegas, NV |