

SEPTEMBER 2017

Welcome to the SwiftStack Monthly Newsletter!

Hello Friend,

Summer is over, and we are hoping for another wet winter in California. With the coming of more clouds in the sky each day, it reminds us of what most customers are looking for, an easy way to manage data across multiple clouds. Specifically, SwiftStack enables you set policies to automatically move the data you have that is not frequently used on Google or Amazon public cloud storage. We're passionate about our hybrid cloud storage management capabilities, and we're looking forward to sharing with you the ways our customers are achieving their hybrid cloud goals.

Respectfully,

Mario Blandini, VP of Marketing

Product

Multi-Region Clusters

In the last few SwiftStack releases, some new and enabling capabilities have been added when deploying and managing clusters across multiple regions. This includes deterministic placement of data for when using erasure coding or replicas, recommended erasure coding schemes for multi-region policies, and more. To learn about multi-region clusters with SwiftStack storage, check out the highlight document below and the article in the Web Blog section from Hiren Chandiramani, our Senior Director of Product Management.

[Feature Highlight](#)

For additional new capabilities and improvements in SwiftStack, you can always check out the release notes.

[Release Notes](#)

Partner Update

SwiftStack leveraged its Partner ecosystem to win a multi-petabyte Digital Media Repository project with a Tier 1 Gaming/eSports company. The solution is built with SwiftStack software and Cisco UCS S-Series servers, and relies on tight integration with Vizrt's Viz One Media Asset Manager to control the workflow.

[SwiftStack/Cisco Solution Brief](#)

This solution relies on tight integration with Vizrt's Viz One Media Asset Manager to control the workflow.

[SwiftStack/Vizrt Solution Brief](#)

The main reasons for this win were cost efficiency, automation at-scale, GB's/sec throughput, and the customer's affinity for the Cisco UCS platform.

Customers



A leading Nordic software and services company, Tieto combines global capabilities with local presence. Headquartered in Espoo, Finland, Tieto has around 14,000 experts in close to 20 countries. SwiftStack is part of the datacenter infrastructure used to deliver services to customers.

Dreamworks

Scott Miller, Technology Fellow for Engineering and Infrastructure, DreamWorks Animation is a long-time SwiftStack user and expert. He shared his story on how they have been successfully innovating in the media creation environment at Dreamworks.

Scott will be presenting an upcoming session titled *DreamWorks Animation Taps Modern Scale-Out Storage to Accelerate Its Digital Content Pipeline*. This session is part of the Storage Visions 2017 conference on October 16.

[View Outline](#)

Web Blog

SwiftStack Multi-Region – Major New Capabilities

By Hiren Chandiramani

We are extremely excited to announce two major multi-region storage capabilities in SwiftStack.

First, something we call deterministic placement. Now policies can be extremely granular about exactly how many replicas each region should contain. (Of course, SwiftStack will continue to support a 'as unique as possible' distribution strategy to leverage all available capacity.)

Next, we are introducing multi-region erasure codes. Erasure coding is a space-efficient method for protecting data against failures. The SwiftStack approach is unique, using multi-region erasure coding to: 1) deliver optimal performance, 2) place minimal demand on the replication networks and 3) leverage all regions to amplify data durability.

[Read More](#)

Events

[SMPTE](#)

October 23 - 26

Hollywood, CA

[AWS re:Invent](#)

November 27 - December 1

Las Vegas, NV