

OCTOBER 2017

Welcome to the SwiftStack Monthly Newsletter!

Hello,

For those who follow SwiftStack, you know that we are unique in different ways. Providing cloud storage in your enterprise environment, and enabling you to get your on-premises unstructured data cloud native. We are working to delight customers and help them succeed with their applications. We have always felt that our approach to storage and extracting the maximum value from data is a unique vision. In addition to new capabilities and customer successes, we are proud that industry analyst Gartner has this month recognized that the things that make us unique also make us “visionary”.

Respectfully,

Mario Blandini, VP of Marketing

Product

New Product Announcement: Webcast on November 28, 2017!

Please keep your eyes open for an email invitation about this important event soon!

Product Feature Webcast Series

This series aims to share details of new features and capabilities that SwiftStack has recently added or enhanced for current users. We want to enable you to get the most out of your SwiftStack deployment, and give you new ideas on ways to leverage your environment for new workloads.

Episode 1 Recording: *Practical Solutions for Data and Workload Mobility*[View Now](#)**Episode 2 Recording: *How Multi-Region Policies Work***[View Now](#)**You can sign up for future Product Feature Webcast**[Sign Up](#)

Partner Update

Mark Your Calendars for November 16th, 2017!

SwiftStack has some exciting news to share about the Rubrik solution. Keep your eyes open for an important update from us!

Customers



It's been a great quarter for SwiftStack and the company that opted in to this customer spotlight this month is Bucknell University. This private liberal arts college was founded in 1846 and features programs in the arts, humanities, sciences, social sciences, engineering, management, education, and music, as well as programs and pre-professional advising that prepare students for study in law and medicine.

[View Customers](#)

Industry Update

Press Release: *Expands Multi-Cloud Data Management with New Policy Automation and Multi-Region Capabilities*

Data management innovation enables broader use cases and consumption for unstructured data on-premises and across public clouds

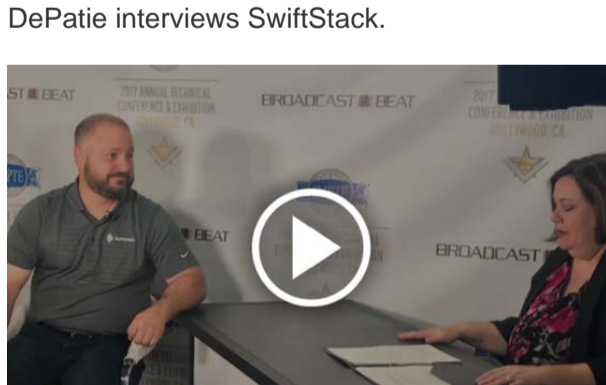
[Read Now](#)**Press Release: *SwiftStack Positioned as 'Visionary' in Gartner Magic Quadrant for Distributed File Systems and Object Storage***

“SwiftStack, a company that powers hybrid cloud storage for enterprises, today announced it has been positioned by Gartner Inc. in the “Visionaries” quadrant of the “Magic Quadrant for Distributed File Systems and Object Storage” report published October 17, 2017. For the second consecutive year, SwiftStack is positioned as a visionary, and is the only privately-held company to increase in both execution and vision since Gartner’s 2016 report.”

[Read Now](#)

Broadcast Beat Magazine

Broadcasting LIVE from Hollywood during the SMPTE conference (10/23/17 - 10/26/17), host Jeanette DePatie interviews SwiftStack.

[View Now](#)

ActualTech Media

James Green asks SwiftStack What's the Deal with Object Storage?

[View Now](#)

Events

[AWS re:Invent](#)

November 27 - December 1

Las Vegas, NV

If you're attending AWS, meet with us!

[Request Meeting](#)