

# NEWSLETTER

MADE IN SAN FRANCISCO

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## Welcome to the SwiftStack Monthly Newsletter!

Hi Colleague,

As you may have seen, we made a few announcements since the last newsletter, with more info below. Especially exciting to us this month are our new solutions and partnerships in the Media Production area. This includes a new SwiftStack team member, Scott Adametz. We can now say we are not “just the Hair Club president”, former success as customer at Pac-12 Networks makes Scott the ideal architect and evangelist as a larger number of Media Creators grow and evolve their data-centric workflows.

Respectfully,

Mario Blandini, VP of Marketing

## PRODUCT UPDATE



### DEMO SERIES

#### Load Balancer Demo Video

We just released a new video in our [SwiftStack Demo Series](#) which shows you the [Integrated Load Balancer](#). Watch Chief Product Officer Joe Arnold demonstrate how it works for demanding scale-out environments, reducing the need for expensive hardware-based load balancers.

[Learn More »](#)

## PARTNER UPDATE



### Vizrt Viz One

We've just announced a private cloud storage solution for [Viz One](#) that will enable a higher usage of media assets. This integrated solution was on display at the IBC 2016 event that just ended this month. The SwiftStack storage solution for Viz One is provided by Vizrt on pre-configured servers with standard and high-density server options.

[Learn More »](#)

### Enhanced Integration into Veritas NetBackup

Last week, we were at Veritas Vision showcasing our latest solution for NetBackup while previewing [even further integration](#) into the next version of this leading enterprise backup and recovery platform.

[Learn More »](#)

### FileCatalyst Partnership

We've recently partnered with [FileCatalyst](#), an Emmy® award-winning pioneer in managed file transfers and a world-leading accelerated file transfer solution. This partnership enables users to send digital content at accelerated data transfer rates to and from SwiftStack.

[Learn More »](#)

## CUSTOMERS



### September's Customer Highlight!



#### Faction

SwiftStack Object Storage provides scale-out back-end storage for their innovative cloud solutions.

[Learn More »](#)

## WEB LOG



### In the World of Backup, Some Things Change and Some Don't

by [Erik Pounds](#)

I spent last week at Veritas Vision, the first Vision conference since Veritas broke out of Symantec. It was exciting talking to backup administrators and storage professionals, telling them all about private cloud storage and why...

[Read On »](#)

### Behind the Scenes: Viz One & SwiftStack Integration

by [Scott Adametz](#)

IBC, the International Broadcasting Convention wrapped up last week. Visitors from around the world descended on Amsterdam to discover what's next in broadcast technology. We managed to own the news cycle at the show thanks to our joint announcement that...

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## EVENTS



### Upcoming Events

<a href="#">The Synergy Forum</a>	October 4th	Washington DC
<a href="#">Converged IT Summit</a>	Oct 24 - 26th	San Diego, CA
<a href="#">OpenStack Summit Barcelona</a>	October 25 - 28th	Barcelona, Spain
<a href="#">Cisco Tech Day</a>	Oct 27th	San Diego, CA

### Previous Events

Approaches to Private Cloud Infrastructure for Demanding Web and SaaS Applications

[Webcast](#) [Online](#)