

JUNE 2017

## Welcome to the SwiftStack Monthly Newsletter!

Hello,

Nearing the midpoint of 2017, demand for storage capacity to support new applications is larger than it has been in the nearly 4 years we have been shipping our software. Managing data across private data centers and capacity in public cloud buckets has become an everyday discussion. In cooperation with Google Cloud Platform, we are happy to offer additional free access to public cloud storage to support testing the ways hybrid cloud can benefit your workflows. We encourage all current and prospective users to take some time this summer to try it out in your environment.

Respectfully,

Mario Blandini, VP of Marketing

## Product

### Product Update

Since the last newsletter, SwiftStack 5.3 and 5.4 have been released, which contain some exciting new functionality.

SwiftStack's storage policies can now be defined to use erasure coding (EC) across multiple regions. SwiftStack's unique design for multi-region EC allows for additional levels of durability without affecting in-region performance. Also, SwiftStack now allows read and write affinity settings to be set on a per-policy basis, enabling additional performance tuning and handling of data in multi-region clusters.

Check out the release notes to see all new features and enhancements in SwiftStack.

[View Now](#)

## Partner Update



June 25-29, 2017 • Las Vegas, NV

This newsletter was written while we were at Cisco Live in Las Vegas, showcasing our hybrid cloud storage solution built with Cisco UCS S3260 servers. Next month, we'll provide additional tidbits about what occurred at the show, but one of the themes coming from Cisco at the show was simplicity through automation. Most of you know the manual efforts it takes to deploy new switches and scale out the network. Many of these administration inefficiencies also exist with traditional storage solutions.

A great benefit of Cisco UCS is its included management capabilities that allows servers to easily be provisioned and made ready for use. SwiftStack's single command install and simple steps to ingest a new node into the cluster is a primary capability to allow a single operator to manage storage resources at petabyte scale. Moving forward, our advice is to only evaluate infrastructure that operates based on policy, has automation built-in, and is end-user installable and scalable. We have a demo video for those of you who have not experienced how simple it is to install SwiftStack.

[Watch the Demo](#)

Being able to synchronize data from SwiftStack to other public and private clouds is something we've been working hard on over the last year. If you're working on or thinking about extending your workflows into the public cloud, we'd like to help you get going. To assist, click the link below to go to our Google Cloud page, where you can sign up and get \$500 of free credits on Google Cloud Platform.

[Get \\$500 Credit](#)

## Customers



FICO is a credit analytics company that is most known for its "FICO score", the most widely-used consumer credit scoring system in the world. FICO also has a large risk management and fraud protection business, backed by sophisticated software technology. It's within this infrastructure that FICO is building a Private Cloud, with SwiftStack software providing core storage services to FICO's custom applications. SwiftStack's comprehensive S3 integration was key to FICO's decision.

[View Our Customers](#)

## Industry Update



### GIScafe at GEOINT Conference

*Interview with SwiftStack*

While SwiftStack was first used for Web & SaaS applications, others with demanding data-centric applications have used our software to improve the scale, management, and cost of data storage. The latest area of growing interest is Geospatial Intelligence, arguably one of the most demanding environments where scale and efficiency are pushed to their limits.

[Watch Now](#)

## Events

[Multi-Intelligence Exploitation Symposium](#)

July 11 - 12

Alexandria, VA

[Siggraph](#)

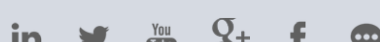
August 1 - 3

Los Angeles, CA

[SMPTE](#)

October 23 - 26

Hollywood, CA

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