## Welcome to the SwiftStack Monthly Newsletter!

Hello,

Summertime in the northern hemisphere is a great time of year. While we are getting time with families for trips, we still have new news to share. We hope you have had time or will get some time to enjoy nature and family yourselves. Please enjoy this edition of our newsletter, one of our biggest months on record for new customers @ SwiftStack.

Respectfully,

Mario Blandini, VP of Marketing

# Product

### SwiftStack Client
Along with SwiftStack version 5.0, we released the end user SwiftStack Client for beta testing. After a lot of great customer feedback, it's now generally available and available on our new **Downloads page**. To learn more about the SwiftStack Client, **check out this demo video** from our co-founder, Joe Arnold.

### Cloud Archiving
Since version 4.2, SwiftStack has had the ability to replicate data from a private container/bucket to a bucket in the public cloud. Since then, many Cloud Sync features have been added. The latest in version 5.5 is the ability to move data to the public cloud while retaining it in the single namespace. Even though the data has been moved out of SwiftStack, if requested, SwiftStack will transparently retrieve it. There's much more to come, but if you would like to further learn how SwiftStack can help you leverage the public cloud for your data-intensive workflows, please reach out to us.

To see all new features and enhancements in SwiftStack, please check out the **release notes**.

# Customers

Premiere is a cloud-based platform built for digital retailers and broadcasters around the world to provide those users with tools they need to process, package and deliver digital content.

MZ is best known for its very successful massively multiplayer online strategy games Game of War: Fire Age and Mobile Strike.

Ploid.io is a service provider of Next Gen Genomics Storage of independent research institutions and life sciences organizations.

Mortgage Network, Inc. one of the East Coast's most trusted mortgage providers, with nearly 3 decades of experience.

Digital Recognition Network, fuels revenue, growth, and streamlined work processes for the top names in auto lending and insurance featuring DRNsights, an exclusive vehicle location data and analytics, helps customers know more, faster.

KD Marketplace is the largest online classified marketplace in Thailand.

IAC Applications brings together a unique collection of award-winning technology companies to form one of the world's largest distributors of utility applications, with its products downloaded more than one million times a day across desktop, browser and mobile devices.

# Industry Update

### 4 strategies that make moving to the cloud less beastly
Whether for functional need, budgetary alignment, or due to top-down pressure, all universities will move to the public cloud at some level. If an organization has less than, say, 50 terabytes of data to manage, it's easy to move everything there. For those of you in this boat, you can stop reading this article and proceed directly to the cloud, and collect $200.

**Read More**

# Web Blog

### SwiftStack Client: A new and easy way to interact with your SwiftStack Storage

SwiftStack is deployed at many marquee customers to help manage their data at Petabyte scale. Most our customers access their data in SwiftStack clusters using APIs – SwiftStack supports both the AWS S3 and the Swift APIs. These APIs are extremely powerful and useful for programmatic access to the data in SwiftStack clusters. These APIs…

**Read More**

# Events

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| **Siggraph** | August 1 - 3 | Los Angeles, CA |
| **SMPTE** | October 23 - 26 | Hollywood, CA |
| **AWS re:Invent** | November 27 - December 1 | Las Vegas, NV |