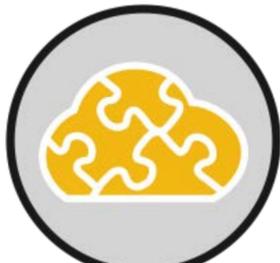


Welcome to the SwiftStack Monthly Newsletter!

Happy new year! All of us at SwiftStack hope you had a wonderful holiday season, and hope you are as excited as we are to start a new year. Expect exciting product and partner announcements in the coming months, as well as new solutions. In the meantime, let us know what you think about this first installment of 2016.

Respectfully,

Mario Blandini
VP, Marketing
SwiftStack, Inc.



Product & Solutions

Helpful Info about Hardware Infrastructure

Contrary to some beliefs out there, when infrastructure software is designed from the ground up to use all commodity hardware components, it truly is easy to get going. SwiftStack is committed to being hardware-neutral, allowing you to take advantage of all the current advances in drive, CPU, and server technology. Often, hardware you're already procuring for other projects can be an excellent fit to get going with object storage.

Whether you are investigating potential solutions, determining what hardware is best for your initial deployment, or scaling your existing storage cluster, we're here to help. For example, we recently added a [high-level page to our website](#) that breaks down some of the hardware options and proposes some initial cluster configurations. Over time, we'll be adding more information and example configs to further assist.

Frequent product updates

Since the release of SwiftStack 3.0, the development team has been hard at work making continuous improvements. If you're a user of the SaaS-based controller, updates will automatically be presented in the UI. Some of you that aren't may not know that SwiftStack updates are released every few weeks. Whether it's adding support for Red Hat Enterprise Linux version 7.2, improving unicode support, or fixing a reported issue, information on what's contained in each update can be found in the [release notes](#).



Webinars & Videos

Using two SDS technologies together: SwiftStack & SoftNAS

No one technology does everything, and among software-defined storage solutions on standard hardware, there are opportunities to blend technologies to best fit the range of applications supported by storage. SwiftStack supports NAS interfaces for many workloads, where other workloads require strong consistency and a fuller set of NAS features. SoftNAS Object Filer is an example of an SDS technology that can be deployed with SwiftStack for:

- Rich NAS Data Protection including deduplication, compression, storage snapshots, writable clones, etc.
- File Services Across Public and Private Cloud storage
- Support for applications that require rich NAS services that do not yet support object storage natively

Register to attend the webcast [here](#).

Hybrid Cloud Solutions with Avere

If you are interested in ways to burst compute to the public cloud while leveraging data behind your firewall, [check it out!](#)

Hybrid Cloud Backup with CloudBerry Lab

Get ideas on ways to interact with object storage in the public cloud and on-premises, and see what is possible with these tools and how easy it can be. [Check out the webcast!](#)



SwiftStack Talk

Well-followed IT journalist Chris Mellor with TheRegister recently interviewed Joe Arnold. Always a great read, Chris published some great comments from Joe, [well worth the read](#).

SwiftStack Customers

Not every new customer opts-in to having their story shared, but many do. In the last 3 months of 2015, the following companies joined the ranks of SwiftStack users, with more information coming as they are further into their new deployments:

- PayPal
- Mitel Networks
- Rockstar Games
- Mindspark
- University of Alaska
- WireDrive
- Copart

Do you want to say something about SwiftStack? We will have a survey in February to get input for our customers, and for now you can provide any feedback on [your experiences with SwiftStack](#) @ TrustRadius.com.



Blog Posts

Doug Soltesz, SwiftStack's Solutions and Applications Manager, was a guest on Demetrius Malbrough's podcast *Data Protection Gumbo*. Listen in to learn a little bit more about how SwiftStack storage storage stands out from classic NAS storage for disaster recovery, how object storage can be a replacement for PBBAs and tape based backups, and how SwiftStack handles unstructured data. [Read the post](#).



Upcoming Events

Live Demos even better in 2016

We are firm believers that seeing is believing. Even if you have downloaded a free trial of SwiftStack for yourself, spending 30min interacting with an expert Systems Engineer from SwiftStack is a great way to learn about how new features include storage policies with erasure codes and using the AWS S3 API to store and retrieve data.

What's more, you get direct live access to a SwiftStack expert to ask any question you want, and hear the answers to questions from other technical attendees like you.

[Register for Live Demos here](#).

Want a demo all to yourself? Ask us on live chat, or you can [request a private demo](#) as well!