

Welcome to the SwiftStack Monthly Newsletter!

SwiftStack has been multi-datacenter since 2013, and to start 2016 we are now multi-office. Yesterday, we had the official ribbon cutting for our new San Jose Innovation Center to support scaling-out our development team. Check out the video below, along with other news for the month including new partners and events.

Respectfully,

Mario Blandini,
VP, Marketing

Product & Solutions

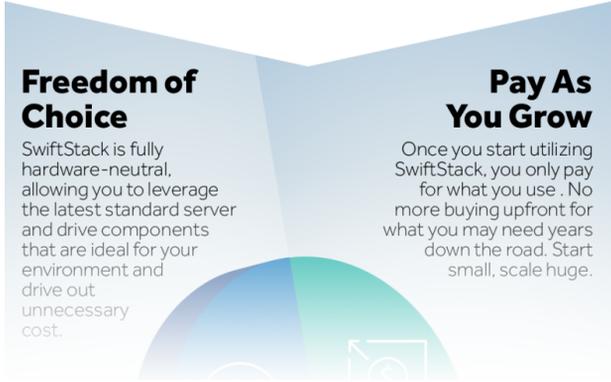


SwiftStack recently [announced our partnership with VeriStor](#), an advanced IT solutions provider specializing in virtual infrastructure and enterprise private, public and hybrid cloud services and solutions.

[Click here to see our latest infographic detailing SwiftStack's Advantages](#)



SwiftStack Advantages



Freedom of Choice
SwiftStack is fully hardware-neutral, allowing you to leverage the latest standard server and drive components that are ideal for your environment and drive out unnecessary cost.

Pay As You Grow
Once you start utilizing SwiftStack, you only pay for what you use. No more buying upfront for what you may need years down the road. Start small, scale huge.

Webinars & Videos



Using two SDS technologies together: SwiftStack & SoftNAS

SoftNAS Object Cloud is an example of an SDS technology that can be deployed with SwiftStack. Learn more [by watching our recent webcast with SoftNAS](#).

What's Object Got To Do With It?

We had a great discussion with industry experts Matt Leib and Michael Keen about object storage, how it has evolved, and how enterprises are changing how they manage storage. [Watch the recorded version version of the webcast here](#).

Building a Business Case: Object Storage for Backup, Archiving and Disaster Recovery

In this webcast, SwiftStack's Head of Product Marketing, Erik Pounds, analyzes the latest storage options available to organizations, and how these new technologies can deliver the benefits of cloud to organizations that also require full custody and control of all data on-premises. [Watch it here](#).

SwiftStack Talk



We are happy to announce that we recently opened a new Innovation Center in San Jose. The new facility will feature a customer briefing center space to showcase technology demonstrations, that will also serve as a collaboration space for development partners in the technology ecosystem. Yesterday, we had an official "ribbon cutting" for our Innovation Center in San Jose. [Don't miss this great video of CEO Don Jaworski doing the honors](#).

As part of Developer Week 2016, we hosted an Open House at our office in San Francisco. We had dozens of interested Python & Go wizards turn out for this event, where they met and mingled with the SwiftStack team, and got an insider view of how SwiftStack is transforming data center infrastructure.

Also, be sure to read these pieces about SwiftStack:

- From Chris Mellor at The Register: [SwiftStack's multi-modal 'we're so much better than you' FUD play](#)
- Chief Evangelist Mario Blandini wrote about the New Breed of Object Storage on Computer Technology Review. [Check it out here](#).
- Murali Balcha, CTO at Triliodata, and SwiftStack CPO JoeArnold recently [sat down for a Q&A](#).

SwiftStack Customers

Please take a moment to take this OpenStack [user survey](#).

Do you want to say something about SwiftStack? We will have a survey in February to get input from our customers, and for now you can provide any feedback on [your experiences with SwiftStack](#) @ TrustRadius.com.

Blog Posts



Hardware Appliances or Software? The difference is real.

My first SwiftStack post...yeah!!! It's great to be a member of the SwiftStack team. I'm looking forward to getting to know you... our users, customers, and partners and further help you with your data storage challenges.

For IT infrastructure, we're at an interesting point where you now have a choice of how you want to deploy certain capabilities...

[Click here to read the rest of Erik's post!](#)

Upcoming Events



SwiftStack will be exhibiting at the following events in the coming months:

- AIRI IT: April 4-5, 2016
- BioIT World: April 5-7, 2016
- NAB: April 16-21, 2016
- OpenStack Summit (Austin): April 25-29, 2016

[Click Here](#) to sign up for a live demo!

